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News Release

MONDELEZ SUPPORTS NATIONAL FOOD BANK INITIATIVE

Partners with Ministry of Domestic Trade and Consumer Affairs and Food Aid Foundation to address food wastage and provide food aid to under-privileged.

Kuala Lumpur, October 17, 2019 – Mondelez International (Malaysia), the maker of iconic brands including Cadbury Dairy Milk, Oreo, Jacob’s, belVita and Twisties, has partnered with Ministry of Domestic Trade and Consumer Affairs and Food Bank Malaysia’s strategic partner - Food Aid Foundation - to eradicate food wastage and contribute food aid to the less fortunate. Through this collaboration, Mondelēz Malaysia will work with Food Aid foundation to redistribute stocks which would otherwise end up in landfill to be channelled to charitable and welfare homes for the needy. This will reduce their food bill.

Mondelez International has been creating a positive impact in the community and environment it has been operating in for the last six years since it changed its name from Kraft Foods in 2013.

In conjunction with this collaboration, Mondelez Malaysia partnered with Food Aid Organisation to provide food to 400 residents of Program Perumahan Rakyat (PPR) in Desa Tun Razak. Over 30 employee volunteers participated in the CSR programme to distribute a range of Mondelez products from brands such as Jacob’s, Chispmore, Cadbury Dairy Milk, Oreo and others to the residents of PPR, besides specially packed food prepared at the Food Aid Foundation.

Speaking at the launch of this partnership, **YB Datuk Seri Saifuddin Nasution bin Ismail, Minister of Domestic Trade and Consumer Affairs said**, “The Food Bank Malaysia programme is designed to contribute to the less fortunate whose household income is less than RM930 a month, and also to reduce food wastage. Through this programme, we are pleased to announce that as of August 2019, 311,189 individuals have benefitted from it. We have further saved 1,701 metric tonnes of excessive food.”



“We can continue to overcome more wastage and hence there is an urgent need to get corporations to come forward and look at ways to ensure that the excessive food is channelled to the needy. We applaud Mondelez’s contribution towards this programme. This collaborative effort between Mondelez and our Ministry is a great example of how private and public sector can create a balance in the society and work together to solve critical issues facing our society, such as combating food wastage and providing food to the less fortunate,” he further added.

James Kane , Managing Director, Mondelez International (Malaysia) said, “Snacking Made Right is at the core of who we are and gives purpose to what we do. We believe that good values and good business go hand in hand, and this includes focusing our efforts in areas where we know we can make the biggest difference. In Malaysia, there is an abundance of food, however, there is a need to make sure this food is distributed to those who need it. That is why we have been working closely with Food Aid Foundation for over a year and have donated more than 3 metric tonnes of food products in the past few months alone.”

“Our aim is to create a sustainable future where people and our planet can thrive. Through this partnership with Food Aid Foundation and Food Bank, we will not only be able to improve the well-being of the communities in which we operate, but also reduce our food wastage and environmental footprint,” concluded James.

Mondelez has supported Food Aid Foundation regularly. This includes provision of a combination of critical stock and standard staple items catered to the Orang Asli community, University students and PPR residents. The collaboration has enabled Mondelez to simplify the distribution process as the contribution is channelled towards one platform. It reduces the cost of logistics to send small volume to multiple locations and, in turn, reduces carbon foot-print.

On the side lines of the event, the Ministry also introduced the Good Samaritan Law to encourage more corporations to contribute to the Food Bank programme. It is aimed to increase contributions of food items and provide the contributors with a sense of confidence to donate without any hesitation or risk.

Driving a positive change

The collaboration with Food Bank Malaysia is in line with the company’s objective of ensuring zero waste to landfill and avoiding food wastage. The company is committed towards the well- being and sustainability in the manufacturing plants as it continues to minimise its environmental impact by reducing the usage of water and energy by 15%. Mondelez also



works closely with vendors to collect products that are beyond consumable and uses it as feedstock or fertilizer.

This presentation is the second such collaboration between Mondelez staff and the Food Aid Foundation. To date, Mondelez Malaysia employees have contributed over 900 volunteering hours this year across various community initiatives. The company aims to encourage more employee volunteers to participate in such initiatives. In the past, Mondelez Malaysia donated products to various charitable organisations on an ad-hoc basis. Last year, Mondelez donated more than 150k worth of products to charitable organisations across Malaysia.

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About Mondelēz Malaysia

Mondelēz International (Malaysia) is part of the Mondelēz International group of companies which empowers people to snack right. With two manufacturing plants in Shah Alam and Prai, Mondelēz is leading the future of snacking through our iconic and well-loved brands such as Oreo, belVita, Cadbury Dairy Milk, Tiger Biscuit, Jacob's, Chipsmore, Toblerone and Twisties. The guaranteed quality, safety and taste of our wholesome snacks ensure that all our consumers will be able to reach for the right snack, for the right moment, made the right way. Visit www.mondelezinternational.com or follow the company on Twitter at www.twitter.com/MDLZ.

About Mondelēz International

Mondelēz International, Inc. (NASDAQ: MDLZ) empowers people to snack right in approximately 160 countries around the world. With 2017 net revenues of approximately \$26 billion, MDLZ is leading the future of snacking with iconic global and local brands such as *Oreo*, *belVita* and *LU* biscuits; *Cadbury Dairy Milk*, *Milka* and *Toblerone* chocolate; *Sour Patch Kids* candy and *Trident* gum. Mondelēz International is a proud member of the Standard and Poor's 500, Nasdaq 100 and Dow Jones Sustainability Index. Visit www.mondelezinternational.com or follow the company on Twitter at www.twitter.com/MDLZ.